

***AMAR SEVA SANGAM, AYIKUDY***

***ANNUAL GENERAL BODY MEETING 2020***

**Secretary's Report 2020**



***Welcome to All Members!!***

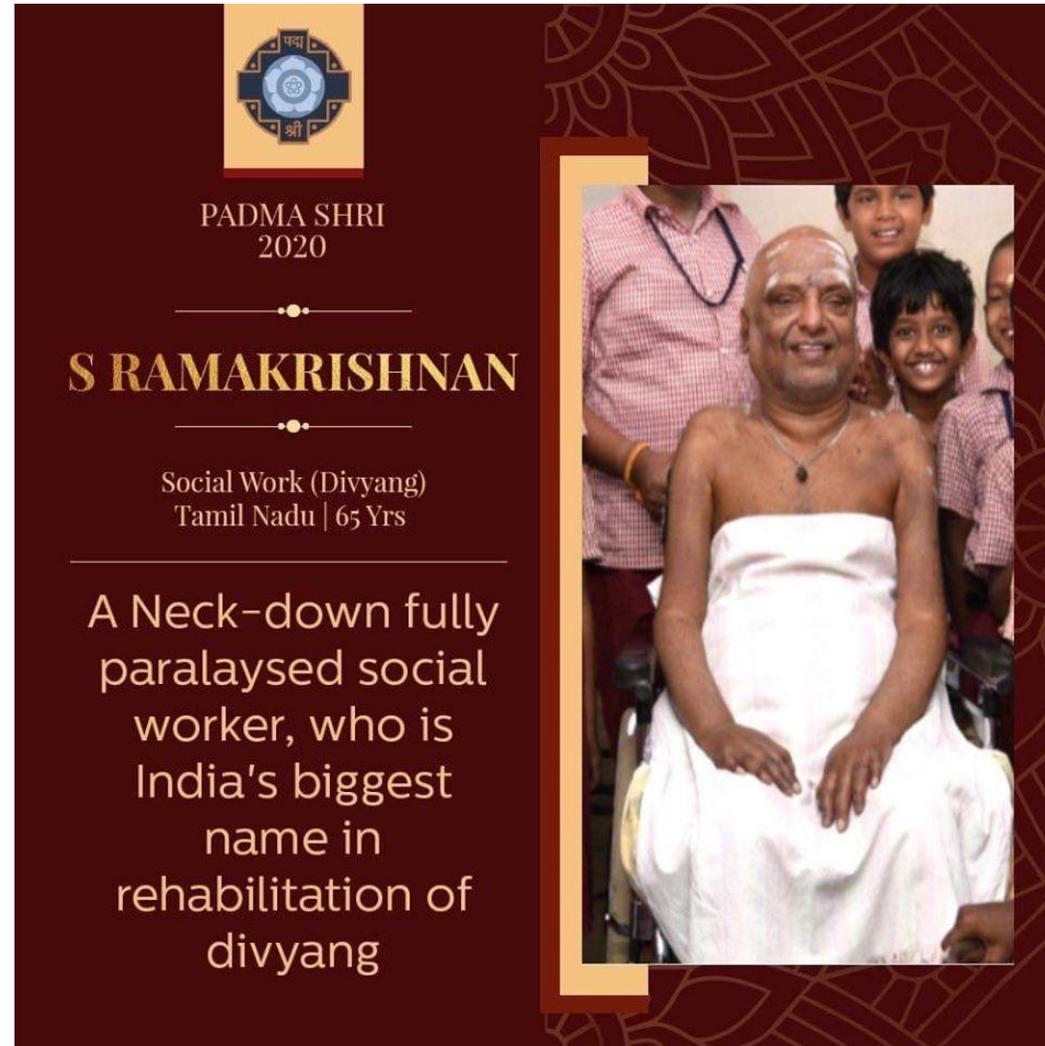
*With the Blessings of the Almighty and assistance of good-hearted individuals, Corporate and the co-operation of all Committee Members, staff, volunteers and friends, well wishers, Amar Seva Sangam has completed*

**39 years**

*of glorious and dedicated service to the physically and mentally challenged persons. With all your help, we have started many new projects during the previous years for the challenged people for which we thank all of you for your dedicated services and support.*

# Highlights

**Padma Shri Award 2020** to Founder President Shri. S.Ramakrishnan  
for his work to the community of Persons with Disabilities



The image shows a certificate for the Padma Shri Award 2020. At the top left is the Padma Shri logo, a blue and gold emblem with the word 'श्री' (Shri) below it. Below the logo, the text reads 'PADMA SHRI 2020'. The name 'S RAMAKRISHNAN' is written in large, bold, gold letters. Below the name, it says 'Social Work (Divyang) Tamil Nadu | 65 Yrs'. A decorative line separates this from the main text, which reads: 'A Neck-down fully paralysed social worker, who is India's biggest name in rehabilitation of divyang'. To the right of the text is a photograph of Shri. S. Ramakrishnan, an elderly man with a white shawl, sitting in a wheelchair. He is smiling and surrounded by several children, some of whom are also smiling. The background of the certificate is a dark red color with a subtle pattern.

# Highlights

**Solve MIT Award** for Early Intervention was received on 22-Sep-2019 by Dr.Dinesh Krishna and Mr.Visvanathan Ganesan.



# Highlights

**Nipman Award 2019** –Microsoft Equal Opportunity Award received by Ms. S.Padmavathy on 13-Nov-2019.



# Highlights

The **World Cerebral Palsy (CP) Day Award 2019**, a “Major Award for Medical/ Therapeutic” conferred to Amar Seva Sangam for the Mobile Village Based Rehabilitation Initiative application (mVBRI App). The Award and donation amount USD 2000 received through courier. Award date was 06.10.2019.

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**MIDI Award (15.09.2020):** The Spindle, the innovation platform of Partos, has awarded Amar Seva Sangam for the Early Intervention project, “The 2020 Most Inspiring Digital Innovation” Award. The digital expert selected our mVBR-EI app among more than 100 applications.



**Innovation**

Our innovation uses digital technology to make affordable intervention therapy services available to children with developmental delays in remote areas.

**mVBR-EI India**  
Affordable **Child Disability** Therapy

# Highlights

The Smile Turtle Group award to Amar Seva Sangam on 28-Dec-2019 received by Mr.R.Balasubramanian, our General Body Member at Dubai.



# Highlights

Zero Project Award at United Nations, Vienna (video to be attached) and presentations at Vienna Conference by Mr.S.Rajeshwaran and Mr.M.Sankar Sahayaraj during their visit from February 17, 2020 to February 23, 2020.



# Highlights

PMI, one of the world's largest not-for-profit membership associations for the project management profession has been administering these awards in India since 2009 to honour excellence in the project management profession.

## **The project of the year –NGO:**

This award recognizes and honours a project team that has achieved superior results through exemplary application of project management principles for projects, programs or similar initiatives implemented by Non-Governmental Organizations (NGOs). This category excludes the efforts undertaken by corporate bodies or organizations as part of their Corporate Social Responsibility activities. Award Dt.21<sup>st</sup> November 2020.



# Highlights

Appreciation Award to Amar Seva Sangam - A honour from Cognizant for being key partner with them was conferred 23<sup>rd</sup> September 2020



## Highlights

**Tata Mumbai Marathon 2020 Award** 27.10.2020. Our Secretary, Sri S. Sankara Raman, had raised about Rs.74 lakhs in the Tata Mumbai Marathon 2020, which was held on 19th January 2020. The award was presented at the Raj Bhavan, Mumbai by the Honourable Governor of Maharashtra, Sri Bhagat Singh Koshyari, on 27.10.2020. The award was received by our Mumbai Associate, Smt. Bhuvaneswari on behalf of Amar Seva Sangam.



The film, 'S. Sankara Raman - The Man, The Myth, The Legend' by Arin Paul Productions was screened on 4<sup>th</sup> December 2020 at the 'Reflection of Disability in Art Film Festival (RoDi)' between 5-9pm Greece Time (8.30pm onwards Indian Standard Time) in Thessaloniki, Greece in the "Biographies Section". The film looks into the life of social worker affected by Muscular Dystrophy, Shri S. Sankara Raman. A man who is one of the pioneers in creating a cross-disability movement in India, encouraging people with different disabilities to work on common and collective solutions.



# Highlights

Our President, Shri S.Ramakrishnan, and Secretary, Shri Sankara Raman, met the Tamil Nadu Chief Minister, Shri Edappadi Palanisamy and Deputy Chief Minister, Shri O. Paneer Selvam, along with the Parliament and Assembly Members on the occasion of the inauguration of new district of Tenkasi at Tenkasi on 22.11.2019.



# Highlights

A new Section 8 Company by name **Amar Seva Global Association** has been formed on 9<sup>th</sup> September 2020

**Company: Amar Seva Global Association**

**Chairman: Mr. S. Ramakrishnan**

**Vice-Chairman: Mr. S. Sankara Raman**

**Executive Director: Mr. T.V. Subramanian**

**Director: Ms. S. Padmavathy**

**Regn. No.: 139325**

**CIN: U85300TN2020NPL139325**

**PAN: AAUCA3604M**

**TAN: MRIA05249G**



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that AMAR SEVA GLOBAL ASSOCIATION is incorporated on this Ninth day of November Two thousand twenty under the Companies Act, 2013 (18 of 2013) and that the company is limited by guarantee.

The Corporate Identity Number of the company is U85300TN2020NPL139325.

The Permanent Account Number (PAN) of the company is **AAUCA3604M** \*

The Tax Deduction and Collection Account Number (TAN) of the company is **MRIA05249G** \*

Given under my hand at Manesar this Eleventh day of November Two thousand twenty .



Digital Signature Certificate  
Mr MANGAL RAM MEENA  
Deputy Registrar Of Companies  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

AMAR SEVA GLOBAL ASSOCIATION  
Door No.10-57-23, 2nd Street,, Ram Nagar, Ayikudy, Tirunelveli, Tamil  
Nadu, India, 627852



\* as issued by the Income Tax Department

# Highlights

Dr.S. Sameeran, I.A.S. Tenkasi Collector Visit Sangam on 12.12.20 and had discussions with President and Secretary. He visited all the activities of Sangam.



# Highlights

Handi-Care Intl. hosted an exciting Musical evening fundraiser featuring the famous playback singer Karthik  
Join us on Zoom - Saturday, Dec. 19, 2020 at 8:30 PM, EST (Dec 20, 2020 @ 6.30 am IST)



**Handi-Care Intl.**  
We Can Make A Difference  
Registered Canadian Charity #BN 889046397RR0001

**INVITES YOU ALL ON ZOOM**

*Live with karthik*  
Personal interaction with artist! (For sponsors)

**FUNDRAISING EVENT!**

*Assistive Devices for  
Young Children*

<https://handicareintl.org>

**Admission:** \$100, \$25      **Date:** Saturday, Dec 19, 2020  
**Time :** 08 pm to 10 pm

**Sponsorships with free passes and more**  
Corporate: \$1000; Individual: Diamond \$2000,  
Gold \$1000, Silver \$500, Copper \$250

Contact  
[info@handicareintl.org](mailto:info@handicareintl.org)

## Highlights

Grand success of the Int'l Conference on Early Intervention for the Children with Developmental Delays held at Chennai from 13<sup>th</sup> February 2020 to 15<sup>th</sup> February 2020.



# Challenges and Success International Conference On Early Intervention

AMAR SEVA SANGAM  
TEAM



## INTERNATIONAL CONFERENCE ON EARLY INTERVENTION

*Early Intervention-Maximizing the Potential of Children with Special Needs towards Inclusion*

Pre-conference workshop - 13<sup>th</sup> February 2020

Conference – 14<sup>th</sup> & 15<sup>th</sup> February 2020

Chennai, India



# The Big Transformation



**INTERNATIONAL CONFERENCE ON EARLY INTERVENTION**

*Early Intervention-Maximizing the Potential of Children with Special Needs towards Inclusion*

Pre-conference workshop - 13<sup>th</sup> February 2020

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Chennai, India



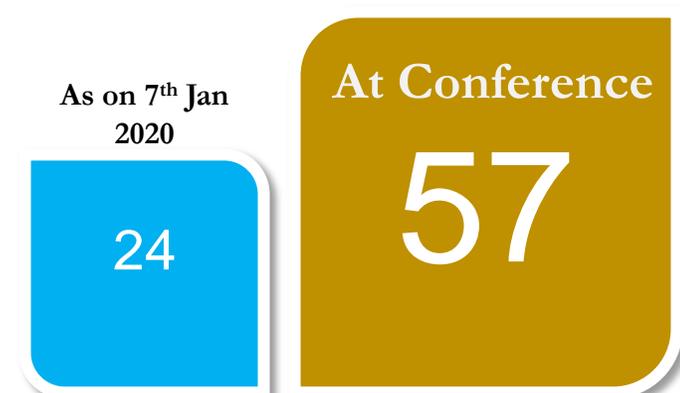
## Delegate Registration



## Workshop Delegates



## Oral Abstracts



# The Big Transformation



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Chennai, India



Rs. In Lakhs  
Fund

■ As on 7<sup>th</sup> Jan 2020    ■ At Conference



-30

6.2



As on 7<sup>th</sup> Jan  
2020



1

## Poster Abstracts

At Conference

30

# Rapid Action Group Delegates Team



## Team A- Sankar Sahayaraj

- Sathya, Kalaivani, Bala, Celin, Karthi, Priya, Mariamal, Yazhini, Vasanthi
- Chennai and nearby districts



## Team B- Ramsubramanian

- Rajeshwaran, Muthuselvi, Nisha
- Salem, Erode, Coimbatore and central districts



## Team C- Vijay Rajamani

- Shajitha, Priya, Subbulakshmi, Karthika
- Tirunelveli, Thoothukudi, Kanyakumari and south of Madurai

# Rapid Action Group Communication Team

Responsible for answering all queries regarding conference and mail sending





**INTERNATIONAL CONFERENCE ON EARLY INTERVENTION**

*Early Intervention-Maximizing the Potential of Children with Special Needs towards Inclusion*

Pre-conference workshop - 13<sup>th</sup> February 2020

Conference – 14<sup>th</sup> & 15<sup>th</sup> February 2020

Chennai, India



Responsible for Scientific sessions like poster and paper presentations.

# Rapid Action Group Abstract Team



Responsible for fund raising for the event

# Rapid Action Group Fundraising Team





**INTERNATIONAL CONFERENCE ON EARLY INTERVENTION**

*Early Intervention - Maximizing the Potential of Children with Special Needs towards Inclusion*

Pre-conference workshop - 13<sup>th</sup> February 2020

Conference - 14<sup>th</sup> & 15<sup>th</sup> February 2020

Chennai, India



Responsible for VVIP and Special Invitees for the event

# Rapid Action Group VIP Invitation Team





# Rapid Action Group How They Reached

	colleges	Institution & NGO's
vijay team	7	17
Sankar team	89	10
Ram team	12	9
Mails by Communication team	6470	2553

President and Secretary stayed for more than 45days in Chennai

- 
- Economic accommodation for students and Delegates was a requirement?

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Economic accommodation was arranged and tied up and blocked cost was added in delegate fee in a website for those who opt for economic accommodation

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Website dominated government program and needed to be downplayed. Unconfirmed government program were removed minute to minute details of the workshop inauguration of the govt.program and valedictory removed in the website

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Cultural and launch program were downplayed in the website

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Permission for supervisors for students and bulk booking without delegate fees was requested – Double modified to allowed the permission

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There was no brochures for sponsor and fund raising – A PowerPoint was prepared brochures were in printed

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Incentive to NGOs participation was a requirement- Six months mVBR-Ei app as a free fire for interested NGOs

# Rapid Action Group Course Corrections



- 
- Mr. S. Ramakrishnan
  - Mr. Murugan Kuthalingam
  - Mr. S. Sankara Raman
  - Mr. Kasthuri Rangan
  - Mr. T. V. Subramanian
  - Ms. Pattammal (Not in picture)
  - Mr. Prakash
  - Mr. SRS Iyer (Not in picture)
  - Ms. Padma Srinivasan
  - Mr. K.Chidambaram (Not in picture)
- 

## Executive Committee

- We would like to express my heartfelt thanks to the EC members for their valuable Support to the International Conference

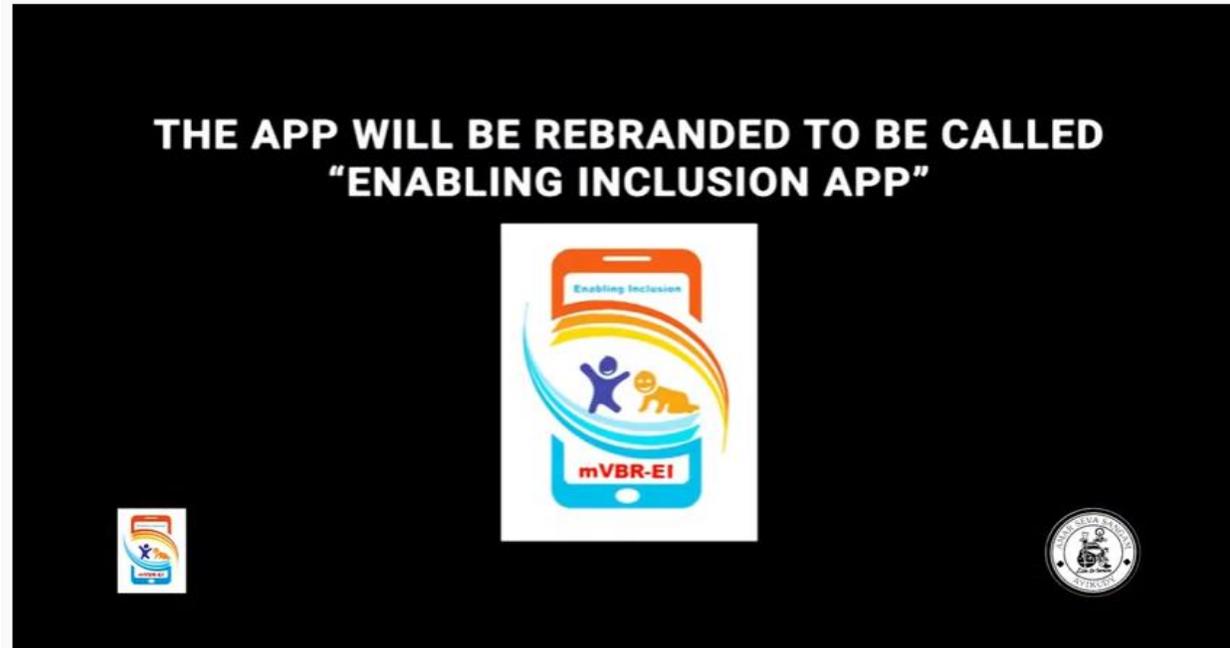


# VOLUNTEERS

- |                      |                         |
|----------------------|-------------------------|
| Abishek Raja         | Rajagopalan L., Blr     |
| Arin Paul            | Ramalingam              |
| Dinesh Krishna       | Ramani Sanakara Raman   |
| Hema Delhi           | Ramani V. ICI           |
| Janna                | Rameshkumar             |
| Jayaram, Blr         | Ravi S.                 |
| Malathy              | Sivaraman               |
| Marie Brien          | Smitha                  |
| Mrs. Muralidharan    | Sridhar Blr             |
| Mrs. Sarada TVS      | Sulochana Krishnamurthy |
| Mrs. Venkat          | Sundararajan            |
| Muralidharan K., Blr | Thyagarajan             |
| Poornachandra, Blr   | Uma, Blr                |
| Venkatramani         | Venkat S.               |
|                      | Mrs. Sankaran           |

- We would like to express my heartfelt thanks to the volunteers for their valuable Support to the International Conference

# Highlights



Enabling Inclusion - Early Intervention Initiative

## Highlights

### **Scale up and Business Development Project (mVBR-EI App)**

We have successfully implemented the early intervention home based program in 8 blocks of Tenkasi district. We have collaborations with University of Toronto to do research with data collected in 8 blocks. During March 2018 we got interim report from University of Toronto. That interim report showed some good results in all the aspects for which program is implement

With results of interim report, we decided to approach Government of Tamilnadu for funding the project in other places.

We have pursued two major avenues to engage Government bodies and policy makers in order to scale up access to early intervention therapy in Tamil Nadu. One is with the Differently Abled Welfare Department under the umbrella of Govt. of Tamil Nadu, Dept. of Social Welfare. We have been approved for matched funding from GCC and this Govt Dept to scale up the same program to 3 full districts covering 23 new blocks and adding 2100 new children for 1 year. The other avenue for scaling up is through the Govt. of India's Tamil Nadu division of the National Health Mission. We continue to engage the National Health Mission, Tamil Nadu in improving and scaling up EI therapy in Tamil Nadu and to implement our mVBR-EI application into their 31 District Level Early Intervention Centers (DEICs).

## Highlights

### Scale up and Business Development Project (mVBR-EI App)

Initially we submitted the proposal to Directorate for welfare of Differently abled Government of Tamil Nadu. We also submitted the proposal to Dr. Saroja, Honorable Minister for Social Welfare and Nutritious Meals, Government of Tamilnadu. The proposal was sent to Mr. Vijayaraj Kumar, The Principal Secretary to Government, Department for Welfare of Differently abled, Government of Tamilnadu.



# Highlights

## Scale up and Business Development Project (mVBR-EI App)

The proposal was also submitted to Mr. Palanichamy, Honorable Chief Minister of Tamil Nadu and to Mr. O. Paneer Selvam, Honorable Deputy Chief Minister of Tamilnadu.

We have had extensive discussions with the Government of Tamil Nadu over the last two years to make it them consider providing Early Intervention support for children with developmental delays a policy priority. We have discussed with the Department for Differently Abled coming under the Ministry of Social Welfare and Child Development in Tamil Nadu, with the Planning Department, the Finance Department, the Chief Secretary, the Finance Minister who is also the Deputy. Chief Minister, as well as the Chief Minister of Tamil Nadu in this regard.



# Highlights

## Scale up and Business Development Project (mVBR-EI App)

The entire ASSA EI management team and senior leadership from ASSA was in Chennai in the month of Dec. 2019 working with major Government Departments. The revised proposal of Early Intervention submitted to the TANII (Tamil Nadu Innovative Initiative) under the state Planning Commission and Home Based Early Intervention Program Budget was also submitted for approval to the Finance Ministry, Govt.of Tamil Nadu. To our great pleasure, the Secretary of the State Planning Commission has asked us to submit a proposal for our EI innovation to cover the entire state of Tamil Nadu. The entire ASSA EI management team and Senior leadership from ASSA were in the state capital of Chennai over a 1 month working with three Major Government Departments including Health, Social Welfare/Disability and Rural Development to come up with a proposal for the state wide scale up proposal.

We submitted 2 options for State Level Project proposal for Home Based Early Intervention Program for Children with Developmental Delays in the State of Tamil Nadu - the "Govt Model" and the "NGO model". These proposals will cover Early Intervention for approximately 53,000 Children from 0 to 6 age groups with developmental delays at their own homes using a family centered, inter disciplinary approach. The first proposal called the “Govt Model” will consist of Govt of Tamil Nadu operating and implementing the entire program themselves, using our technology and methodology. They will be using our model, processes, material and technology including the EI application, but the Government will be hiring them on processes and technology. The second proposal is an alternative proposal called “the NGO model” which involves the government outsourcing our EI model to other NGOs to operate and implement the program with our organization as the training partner.

# Highlights

## Scale up and Business Development Project (mVBR-EI App)

With respect to the Central Government, we have discussed our program with the Minister of Social Justice and Empowerment and other officials of this ministry. We have met and sensitized the Secretary and also the Nodal Officer in charge of the EI program. They have shared our project of 2 minutes video in the Ministry's twitter handle. The Government of India is planning a home-based approach which is the uniqueness of our model. At present, they have a centre-based approach located at different district Head Quarters, but these are mostly as a medicare model under the Ministry of Health and very cost intensive. It also caters only to very low percentage of children with developmental delays because of access problems for children in rural areas to reach the district Headquarters. We have taken up this home-based model to be implemented in partnership with the National Institute for Empowerment of Persons with Multiple Disabilities. This is an institution for providing rehabilitation for multiple disabilities located in Chennai coming under the Disabilities Department of Central Government. During the General Body discussions, it has been decided that the home-based approach be tried in two blocks of Tamil Nadu with ASSA as an implementing partner with funds from the Central Government.

After various negotiation and continuous effort from Amar Seva Sangam team the proposal was accepted by Government of Tamilnadu and they decided to fund for the project. During the International Conference Early Intervention conducted by Amar Seva Sangam on February 2020, Honorable Minister Dr. Saroja announced that government will fund Amar Seva Sangam to scale up project in Thoothukudi & Tirunelveli Districts.

# Highlights

## Scale up and Business Development Project (mVBR-EI App)

Amar Seva Sangam team including President and Secretary along with Early Intervention Scale up team met Mr. Shanmugam, The chief secretary to the Government of Tamilnadu regarding release of funds for the project. Also, our team met Ms. Jayashree Raghunandhan, Additional Chief Secretary, Planning & Development, Government of Tamilnadu and take up our proposal and model to find any possibilities for scaling up to the whole state in future.



Secretary Mr.Sankara Raman, was invited as a speaker in the “Children in Tamil Nadu: Progress, challenges and the way forward” workshop organized by the State Planning Commission, Tamil Nadu on 15th November 2019. Our Secretary Mr.Sankara Raman presented the Home Based Early Intervention project. Here Most of the higher government officials were present in the conference and the presentation was well received. Mr. Sankara Raman and Dr.Sankar Sahayaraj gave a detailed presentation of our EI app and EI model to UNICEF officials in Chennai.

# Highlights

## Scale up and Business Development Project (mVBR-EI App)

In march 2020 a government order was passed regarding funding for the scale up. Then after due to covid-19 we are not able to start the project and it was postponed. In the meantime, a draft a MOU was prepared by Amar Seva Sangam and shared with directorate for welfare of differently abled government of Tamilnadu. After undergoing various levels of vetting the MOU was finalized and signed by Mr Johny Tom Varghese, Director for welfare of Differently abled in Government of Tamilnadu. As per the MOU the project started by October 15 2020.

### **Approach to Central Government**

The Early Intervention model was taken up to Central Government. Initially our Early Intervention scale up team met Ms. Tarika Roy, Joint Secretary, Department of Empowerment of Person with Disabilities and submitted a concept note on Amar Seva Sangam Early Intervention model. Our model is proposed and accepted for doing a pilot study in few districts in Annual General Body meeting of NIEPMD held in New Delhi presided over by Ms. Shakuntala Doley Gamblin, Secretary, Department for Empowerment of Person with Disabilities, Government of India. The presentation was made by our secretary Mr. Sanakara Raman in February 2020

## Highlights

### Scale up and Business Development Project (mVBR-EI App)

A concept note was submitted to Mr. Thawar Chand Gehlot, Honorable Minister for Department of Social Justice and Empowerment, Government of India along with Ms. Vijila Satyanand, Honorable Member of Parliament.



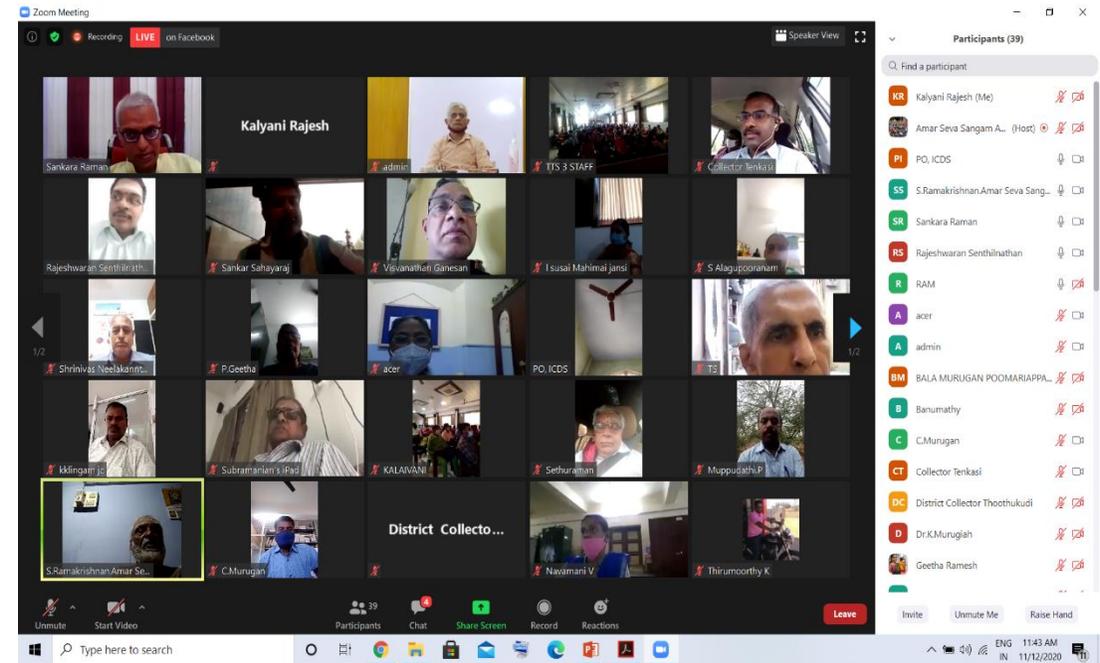
**National Health Mission:** We have discussed with the National Health Mission of the State government and sensitized the government for the need of having a system based approach for their initiative. We have trained 558 nurses in 18 batches at 4 different places (HFWTC - Chennai, Egmore, HFWTC- Madurai, HMDI Vilupuram, HMDI-Salem) with our model and our application. We continue to engage the National Health Mission, Tamil Nadu in improving and scaling up EI therapy in Tamil Nadu and to implement our mVBR-EI application into their 31 District Level Early Intervention Centers (DEICs). We are extremely excited and the movement on state wide scale up is very positive. This may involve a stepwise approach to scale up with the Govt adding a few districts every year. State wide scale up proposals will be submitted in 2020 with the hope of implementation starting, even at a small scale in 2021.

# Highlights

## Formal Inauguration of Early Intervention Project – 23 Blocks in Tirunelveli and Tuticorin Districts

The Project 'Home-Based Early Intervention for the Children with Delayed Development under the age of six in rural Tamil Nadu' was inaugurated virtually on 12/11/2020 and successfully going on in 23 blocks of three districts. Mr. Arun Sundar Dhayalan, I.A.S, the then District Collector, Tenkasi District and Mr. Sandeep Nandhuri, I.A.S., the then District Collector, Thoothukodi District inaugurated the programme.

Mr. Rabindranath Singh, Joint Director, Directorate for welfare of Differently abled, Chennai, Mr. Bramhanayagam, DDAWO, Thoothukodi, Mrs. Santhi Glory Emerald, DDAWO, Tirunelveli, Mrs. Jaya Soorya, DPO ICDS, Tirunelveli and Mrs. Dhanalakshmi, DPO, ICDS, Thoothukodi participated in the inaugural programme along with our well-wishers.v



## Progress in Partnership Building

NAME OF THE NGO	LOCATION	CURRENT STATUS
World vision	USA	Final stages of MoU in project in Albania & Ethiopia
UDBHAAS	West Bengal, India	Partnership Established
Redington Foundation	Chennai, India	Partnership Established
Kiran society	Uttar Pradesh, India	Partnership Established
Shonaquip & Uhambo	South Africa	Awaiting response
Caritas	Combodia	Awaiting response
Shishu Sarothi	Gawhathi, India	Awaiting response
CBM	Banglore, India	Awaiting response
Sanjay Center For Special Education Goa	Goa, India	Will be followed up in up coming year
The Catholic Health Association of India	Hydrabad, India	Will be followed up in up coming year
EkAM Foundation	Chennai, India	will be folowed up in upcoming year
LEAD	Tiruchy, India	Funding issue
Gandhigram	Dindigul, India	Funding issue
Giftabled	Banglore, India	Funding issue
RMKM	Rajasthan, India	Funding issues
Mobile Creches	Uttar Pradesh, India	Funding issues
Samphia	Himachal Pradesh, India	Funding issues
Shishumangal	West Bengal, India	Denied due to funding issues
Vasantham	Chennai, India	Denied due to funding issues
Karuna Foundation	Amsterdam, Netherland	No response from their side
APD	Banglore, India	They have their own app and model and will have collaboration in other aspects

# **VILLAGE BASED REHABILITATION**

## **Development Program**



# VILLAGE BASED REHABILITATION Development Program

A - Active SHG= 614

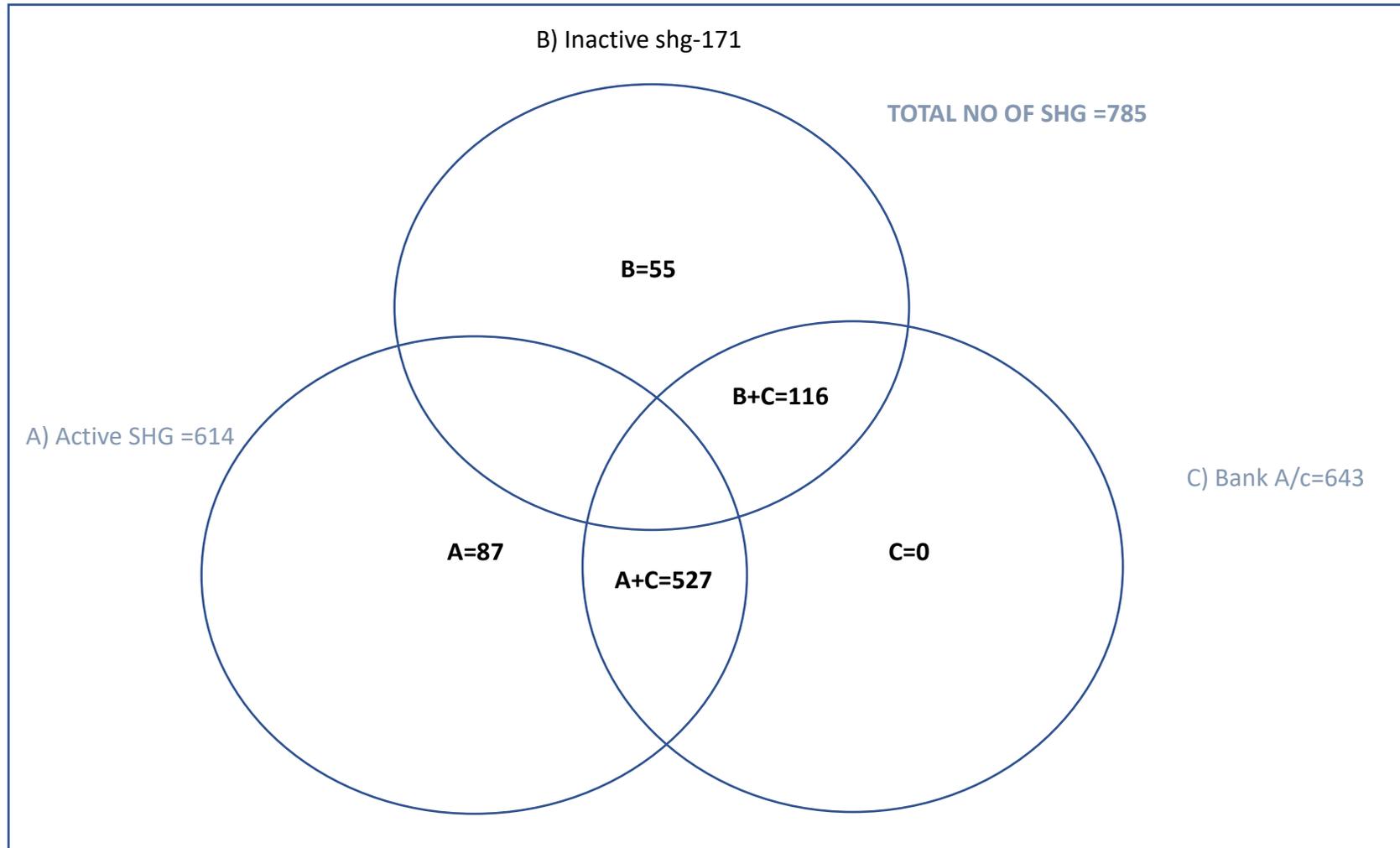
B - Inactive SHG =171

C - Bank A/c=643

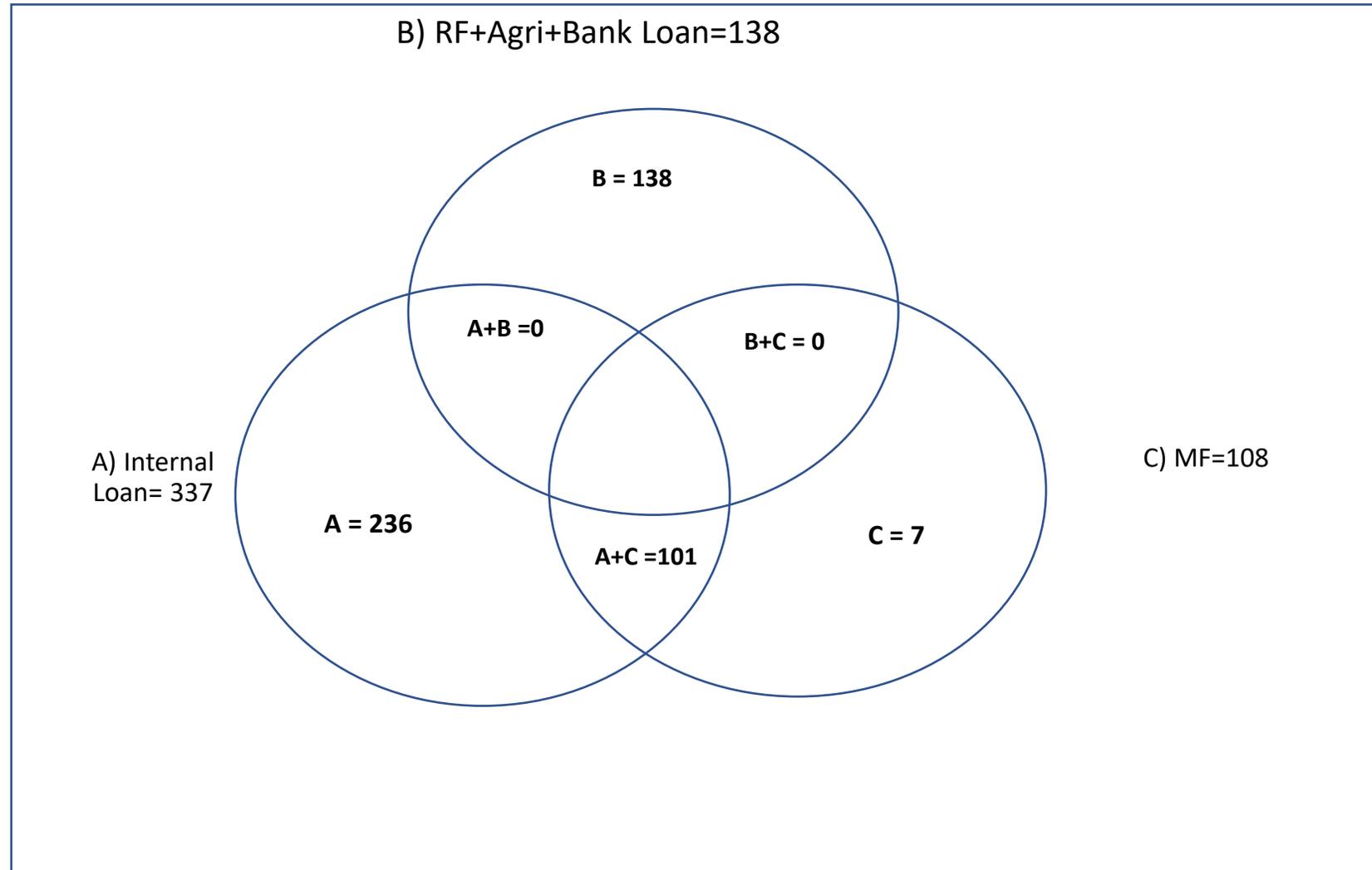
**Total no of SHG's= 785**

B+C - Inactive SHG'S Bank A/C= 116

A+C - Active SHG'S Bank A/C= 527



2019 to 2020



## Highlights

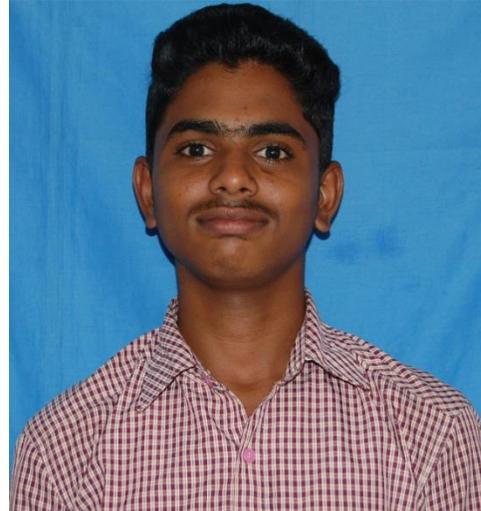
**Inauguration of Saradambal Amar Seva ITI** on 08-Oct-2019 by the chief guest Shri K.A.M. Muhammed Abubacker, Hon'ble M.L.A., Kadayanallur Constituency, in the presence of Mr. Sankara Raman, Dr.K.Murugiah, Mr.Periyasamy, Mr.Gowtham Raja and Gulam Mydeen in our campus.



# Highlights

100 % Result in XII Std

We are very happy to inform that, all the 12th Standard students in our inclusive Siva Saraswati Vidyalaya Higher Secondary School have successfully passed out in the exams held in March 2020, recording cent percent success. This is a boost to our pursuit of inclusive education. First M.Sumathi who scored 565/600, Second S.Selvaganesh who scored 502/600, Third R.Mariamammal who scored 489/600.



# Highlights

## 100 % Result in XI Std

We are very happy to inform that, all the 11th Standard students in our inclusive Siva Saraswati Vidyalaya Higher Secondary School have successfully passed out in the exams held in March 2020, recording cent percent success. This is a boost to our pursuit of inclusive education. First A.Usha who scored 494/600, Second G.Rohini who scored 459/600, Third P.Balasubramanian who scored 450/600 and from our Home P.Ulaganathan (Differently abled student) scored 352/600.



# Highlights

100 % Result in X Std

We are very happy to inform that, all the 10th Standard students in our inclusive Siva Saraswati Vidyalaya Higher Secondary School have successfully passed out in the exams held in March 2020, recording cent percent success. This is a boost to our pursuit of inclusive education. First B.Sakthivel who scored 458/500, Second C.Inthuja who scored 428/500, Third S.Karthiga who scored 377/500 and from our Home S.Kavitha scored 341/500, R.Mohanakrishnan Scored 268/500 (Differently abled student)



***DEVELOPMENTAL  
PROJECTS***

# Developmental Projects

**Inauguration of Container House for Boys on 27.11.2019 by Mr.R.P.Krishnamachari and Mr.Sornamani. Mr.R.P.Krishnamachari donated Rs.20.75 Lakhs towards building fund.**



# Developmental Projects

## MTU Block expansion Inauguration (Virtual) 21-Dec-2020



## Fundraising Events

**Fund raising is a great task for Amar Seva Sangam. We are participating in many fund raising events, such as Mumbai Marathon, Bangalore 10K Run, Chennai Marathon, etc. to raise funds for our cause.**

## Fundraising Events

Participation in Hindu Spiritual Service Fair from 28<sup>th</sup> Jan 2020 to 3<sup>rd</sup> Feb 2020 and we have collected donation of Rs.17,000/-. President and Secretary met Mata Amritanandamayi and got blessings.



## Fundraising Events – Chennai Marathon 2020

Amar Seva Sangam participated in Chennai Marathon on 5<sup>th</sup> January 2020 and we have collected donation of Rs.1 Lakh.



## Fundraising Events- Tata Mumbai Marathon 20.1.2019

We participated 16th consecutive year in TATA Mumbai Marathon. The Secretary, Shri.S.Sankara Raman along with his wife Smt. Ramani Sankararaman, Committee Members, Volunteers, Wheelchair Runners, Foreign volunteers participated in TATA Mumbai Marathon on 20th January 2019. Rs.71.43 Lakhs raised during the event.



## Fundraising Events- Amar Seva India Generosity Run 2020

We participated in the India Generosity Run 2020 organized by Guide Star India. The IG Run was inaugurated by the Hon. Secretary, Shri.S.Sankara Raman along with his wife Smt. Ramani Sankararaman, Inmates of Amar Seva Sangam on 2<sup>nd</sup> October 2020. The event was conducted from 02.10.2020 to 11.10.2020



	Nos.	Kms.
Batches	506	7358
PWD	1258	2748
Others	2111	4610
<b>Total</b>	<b>3369</b>	<b>7358</b>

## Fundraising Events

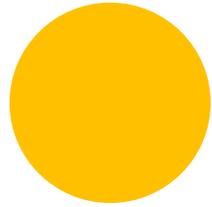
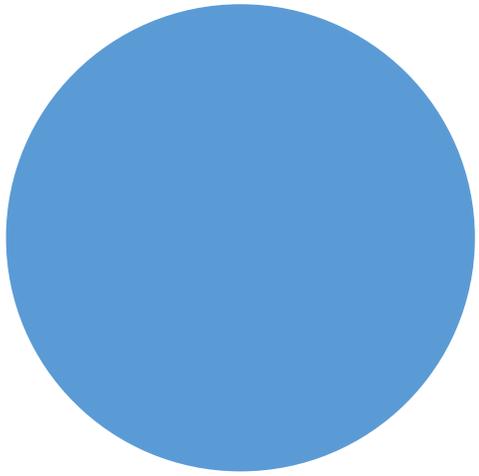
Fundraising for the period 2019-2020		
S.No.	Type of Donations	lakhs
1	Routine Fundraising (through referrals, mailers and visitors	933.61
2	Trusts and Funding Agencies	123.07
3	CSR Funding	253.45
4	Standard Chartered Mumbai Marathon	71.43
5	Amar Seva Sangam Web page	77.22
6	Bangalore TCS World 10k Run	22.07
7	Festival Contributions	21.35
8	Give India	7.38
9	Wipro Chennai Marathon	1.00
10	Diary Advertisement	1.76
11	New Year Contributions	0.51
	Total	1512.85

## Fundraising Events

Fundraising for the Period 2019-2020	
Fundraising Events	
Mumbai Marathon	71.43
Chennai Marathon	1.00
Bangalore Marathon	22.07
Crowd Funding	
Give Foundation	7.38
Global Giving	4.42
Benevity	0.38
CAF America	1.82
Total	108.49

# Project List

Row Labels	Count of Sl. No.	Sum of Rev. Project cost Rs. in Lakhs	Sum of Funded Amt Rs. Lakhs	Sum of Fund gap Rs. Lakhs
<b>Completed</b>	13.00	776.40	781.57	-5.17
2019-20	5.00	544.82	518.00	26.82
2020-21	7.00	159.58	161.94	-2.36
<b>Before December 2019</b>	1.00	72.00	101.63	-29.63
deferred	4.00	163.00	70.86	92.14
(blank)	4.00	163.00	70.86	92.14
<b>To start</b>	26.00	2,038.00	59.15	1,978.50
2020-21	15.00	633.00	59.15	573.50
2021-22	11.00	1,405.00	-	1,405.00
<b>WIP</b>	5.00	224.95	228.56	-3.61
2020-21	5.00	224.95	228.56	-3.61
<b>Grand Total</b>	48.00	3,202.35	1,140.14	2,061.86



# Section wise Report



## Service user List 2019-20

1	Differently abled children benefited at Home	45
2	The Mentally Retarded children studying in Sangamam Special School	77
3	Integrated School Students Nursery, Primary & Hr.Sec.School	713
4	Differently abled youth and girls staying in the hostel	56
5	Vocational Training Centre students	
	a) Computer Centre	125
	a) Typewriting Centre	132
	a) Tailoring and Handicrafts	94
6	IGNOU / Alagappa University Students	129
7	Amar Institute of Rehabilitation Science students	11
8	No. of students in Amar Seva – Saradambal ITI	41
9	No. of persons who received treatment at our Medical Centre	680
10	No. of Persons benefited by corrective surgeries	4
11	Spinal cord affected persons – treatment and care	40
12	Persons benefited from rural rehabilitation scheme (100km range)	1450
13	No. of Tricycles and wheelchairs Distributed	54
14	No. of Callipers, Auxiliary Crutches and Artificial Limbs issued	1435
15	No. of National Identity Card issued for Differently abled persons	314
16	Early Intervention Rehabilitation Centre children	43
17	No. of special children enrolled in the Integrated Schools	20

## HR Assessments

Section Performance & Individual Performance

### Sections Performance:

Highest Performer: HRD

Score	No. of Sections
100% & above	9
Above 80% & below 100%	10
Above 60% & below 80%	6
Above 40% & below 60%	3
Below 40%	0

HRD	116%
Typing	110%
VBRI Above 6	110%
Home	101%
RPSNC	101%
IGNOU	100%
Kitchen	100%
MIS	100%
Store	100%

## HR Assessments

### Individual Performance:

Highest Performer: Mrs Muthulakshmi  
(Tailoring )

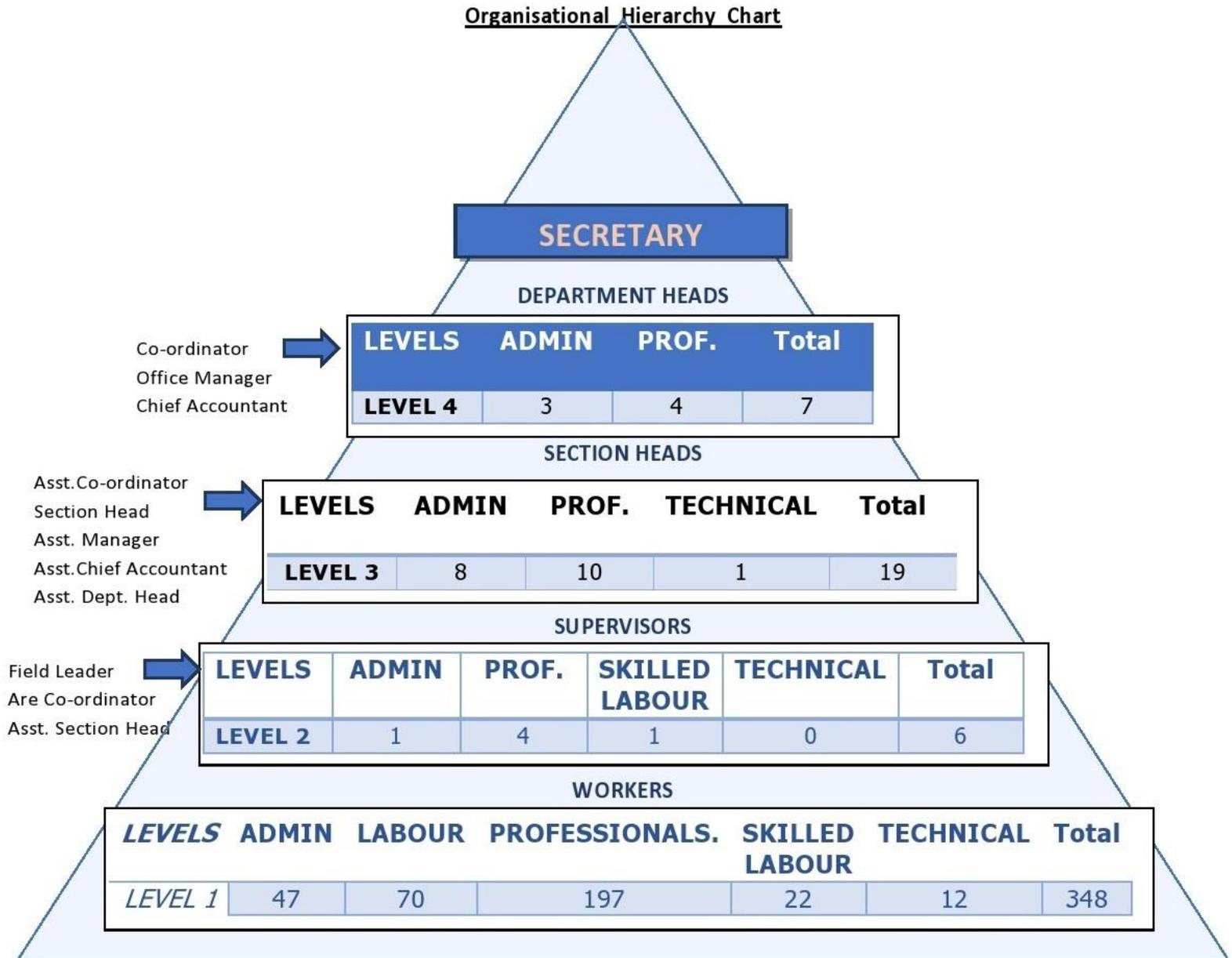
Score	No. of Staff
100% & above	27
Above 80% & below 100%	49
Above 60% & below 80%	32
Above 40% & below 60%	19
Below 40%	--

Note: Individual deliverable cover only 127 staff.

### Sections Performance , Individual Performance & KPI REPORT 2019-20

Score	SECTION DELIVERABLE	KPI	INDIVIDUAL DELIVERABLE
100% & above	9	11	27
Above 80% & below 100%	10	09	49
Above 40% & below 80%	9	10	51
Below 20%	0	0	0

# Staff Pattern



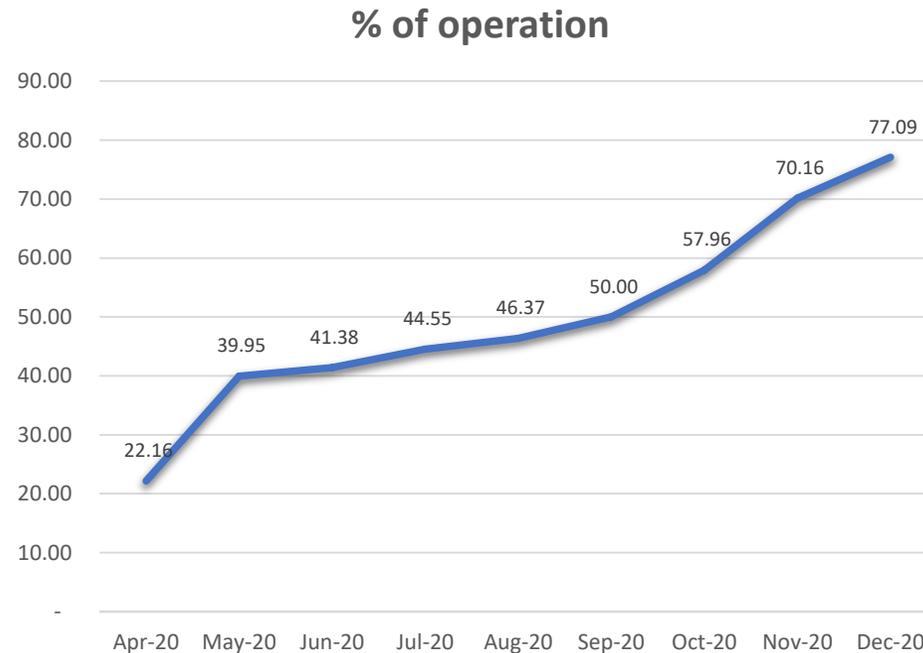
# Amar Seva Policies

1. Human Resources Policy
2. Financial Operating Manual
3. Procurement Policy
4. Board Manual Policy
5. Anti-bribery Policy
6. Child protection Policy
7. Code of conduct Policy
8. Prevention sexual Harassment Policy
9. Whistle-blower Policy
10. Data Privacy Policy
11. Risk Management Policy

## Covid management

Standard operating procedures were laid down and reviewed whenever required for restricting the entry, the movement of people and materials, and for maintenance and operation. We have developed a front desk application with the help of a company in Coimbatore which has gone live from the middle of this month.

### Level of activity for the last 9 months.

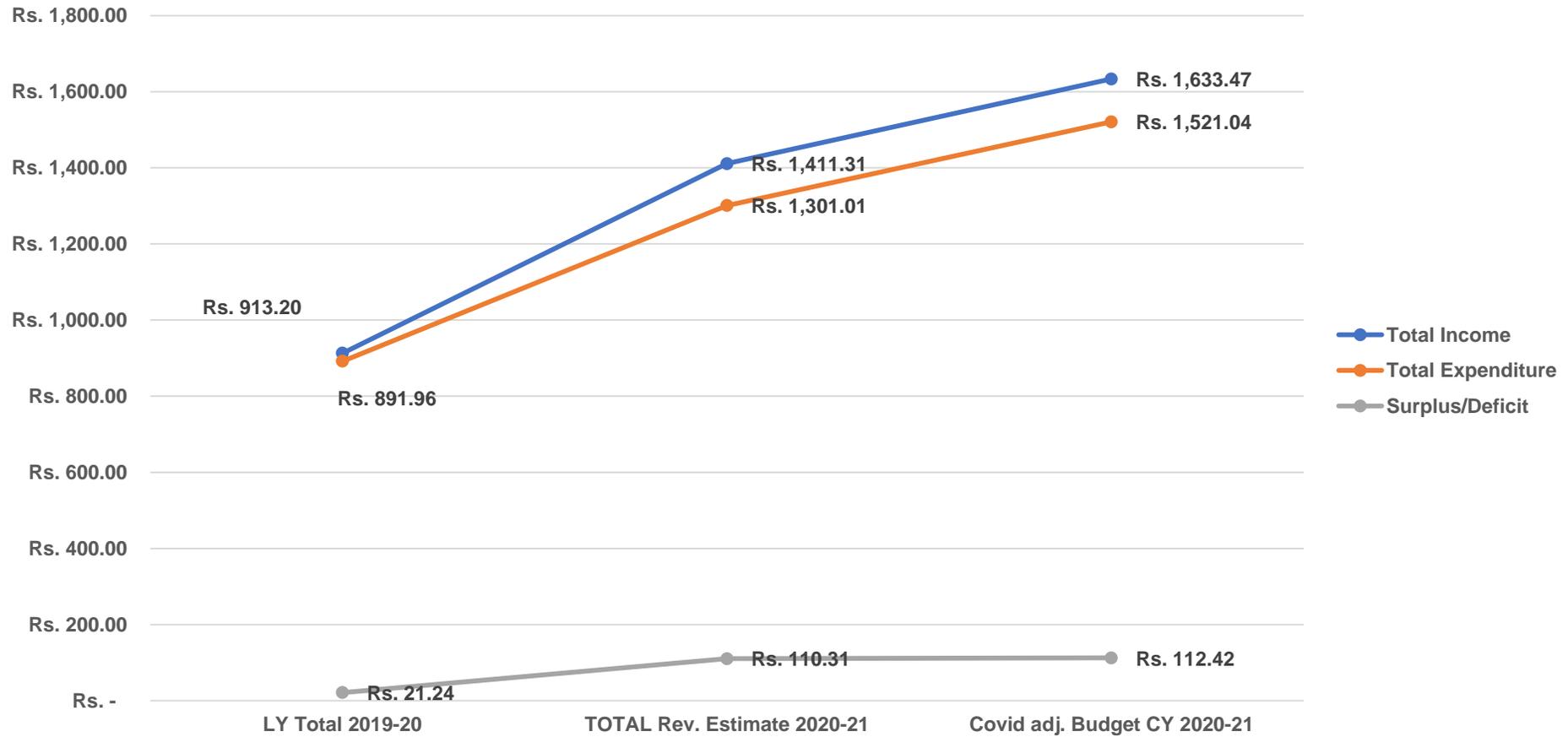


# Financial performance 2020-21

Summary

# Financials 2020-21

## Current Financials



# Status Report on Outlook presented Last Year

## **Status Report on Outlook presented last year**

The year 2019-20 has been very eventful year and has seen major milestones being reached by the Organization. The Organization is now evolving into a knowledge center and a very well established data which can be leveraged to advocate with the various stakeholders, particularly the government for policy changes and for slowly making systemic changes in the field of disability management and improving the life of persons with disabilities in this country.

The Sangam has successfully developed a system based approach in providing rehabilitation at community level which has enabled to get very robust Improvements in the health and wellbeing and quality of life of children with disabilities and parents. This has enabled the Sangam to tap evidence-based cause and effect aspects of disability, its rehabilitation and the positive consequences of initiatives not only in the physical progression of children and persons with disabilities, but also in addressing to the stress and strain of the parents and their living conditions. The Sangam is now in a position to develop itself into a Center of Excellence in providing rehabilitation services along with planning and designing of such projects or programs. The technology that the Sangam has developed is the major success with unlimited potentials to evolve itself over a period of time. The Sangam is in a position to become a leader in this country in providing consultancy services in the areas of disability management and the inclusion of person with disabilities.

## Status Report on Outlook presented last year

In this context:

- We have successfully conducted an international conference on Early Intervention for children with developmental delays which evoked great response and potentials for building up partnerships for scale up of our program.
- We have received the order for partnership with Tamil Nadu Government for scaling up the Early Intervention project to 23 more blocks covering 2,100 children with developmental delays. This is a very significant milestone given the background of our plans for widespread application of our Early Intervention program and reaching out to as many children as possible.
- The discussions with the National Health Mission are in advance stages and we are hopeful of getting good partnership with them in due course of the coming year.
- We want to integrate this program with Sarva Siksha Abhyan, particularly where the children of 3 – 6 years age group are going to get admitted in schools. In this regard, there is a significant success of our program and our studies have shown that the age adjusted school admissions have increased from 70% to 85% for children with developmental delays to whom we are providing our services.
- Our request with the Government of India to have a separate department for Early Intervention also seems to be happening with the establishment of a separate Directorate last year under the Ministry of Social Justice and Empowerment. We hope to further get this Department involved in formulating the policies for future, to benefit millions of children with developmental delays.
- Amar Seva has almost nearly completed the solar project, first phase, with the help of ABB India. In the coming year, Amar Seva would pursue to take up the second phase as well with the help of corporate donors, so that the whole organization becomes totally green in its energy needs.

The outlook for the current year is extremely aspirational and promising.. ..

## **Outlook for 2020-21**

# Outlook for 2020-21

## Plans for the year 2020-21 will be:

- We want to establish a separate social enterprise under Section 8 of Companies Act so that it becomes a leveraging entity to scale up our Early Intervention Program across not only in India but throughout the world.
- Our ambition is to reach out to at least 1,000 children with developmental delays outside of Sangam's area of operations through partnerships with NGOs in India and in other parts of the world. This will be in addition to the existing 8 blocks that the Sangam is working and the 23 more blocks that we will be adding up during the year. This target will give enormous confidence to us in terms of the success of replication of our model and ability to package it into a sustainable business solution.
- We have planned to have a robust Early Intervention program with license management system to manage the partnerships that will come along as we scale up, so that we are in a position to offer our model on a licensing basis that will be an income generation for our organization as well.
- In this connection, we would like to upgrade the app for 6 to 18 year group of children and also expand the functionality of the app to make it more family centered and also compliant with the international child functionality scales that are being promoted by WHO, before we roll out as a licensing model to others.

- Our objective is to complete the toilet block for the Home children as well as the compound wall during 2020-21. We also would like to complete the Foster Care Center and the RPSNC building during this period.
- We would like to complete the renovation and repair works of Post Acute Care Centre for the Spinal Injured as well as complete the extension work and inaugurate the Medical Testing Unit that is in the final stages of completion, during the year.
- We also intend to take steps for finalizing the design and drawing for a Basket Ball Stadium and start the work before the end of 2021.
- We are in the process to explore the possibilities of getting funds from General Insurance Corporation and National Insurance Company who have evinced keen interest in supporting the building for the Stroke Care Centre.
- We have planned to bring out a detailed study on the sustainability of the organization by the end of 2021, whereby we will chalk out action plans to make the Sangam fundamentally strong in terms of financial resources and funding.

## Outlook for 2020-21

# Outlook for 2020-21

## **Our path for future**

- **Fundraising as backbone**

We need to strengthen the fundraising mechanism in the organization by building a good capable team with professional guidance of experts in this field in the coming years. The social media and the digital platforms have opened up plenty of opportunities for reaching out to donors and mobilizing funds. In addition, the funding through Corporate Social Responsibility could be channeled to Amar Seva Sangam to fund our major program and initiatives. Further, tapping of crowd donors who may be giving small amounts but at regular Intervals and in large numbers, would strengthen the backbone of Amar Seva Sangam's donor base. The digital payments have eased the way of donating and Amar Seva Sangam should be able benefit out of this to bring in large number of retail donors and make it a strong donation-based organization,

In the years to come, in addition to various other sustainability measures that the organization is taking, the sustained growth of Amar Seva Sangam would greatly depend on how much we have professionalized our fund raising methods, techniques and practices. Investment in this front is imperative to achieve this.

- **Amar Seva Sangam as centre of excellence**

Approaching large funding organizations, both national and international, is critical for the aspirations of the organization in terms of developing innovative solutions and sustainable models for persons with disabilities for their rehabilitation as well as inclusion in the society. The recognition of sustainability can be seen by the fact that the United Nations has embarked upon 17 Sustainable Developmental Goals that need to be achieved Globally by 2030. For an organization like Amar Seva Sangam, we need to have talented professionalized team to create ideas from vision, develop concepts, make it into an incubator project, and come out with a prototype of successful model; or if not emerge with abundance of knowledge arising out of the learnings. This knowledge capital will be the strength of this organization and our valuation will run high among the prospective funders. The aim should be to become a center of excellence in the field of disability management, its techniques, processes, and the use of technology.

# Outlook for 2020-21

# Outlook for 2020-21

- **System change approach**

The whole world is now looking at change in the systems as a sustainable solution for future. Many out-dated and out-lived practices and methods need to be Discarded for equity to prevail. While as an organization our initiatives can bring incremental changes in the society, it is our ability to influence the policymakers that would bring systemic changes for transformation in the society. Amar Seva Sangam has been trying to promote this for the past 30 years so that the outlook and attitude towards disability is changed from sympathy and delivery of freebies to empathy and provision of opportunities through developmental approach by the stakeholders, particularly the government. Amar Seva Sangam has played a vital role in making the first Legislation for Persons With Disabilities in 1995 and later played an important role in bringing a new one in 2016. Amar Seva Sangam has also played an important role in bringing key policy changes in the election procedures and inclusion of disabled persons in elections both at the state and at the national levels. The key role played by us in bringing policy changes in Early Intervention for children with developmental delays cannot also go unnoticed. We have also played a vital role in promoting Disabled People's Organizations and showcasing them as a viable socio-economic entity. Similar efforts need to be pursued in the coming years as well.

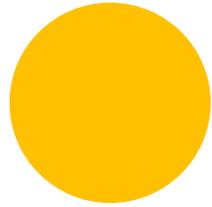
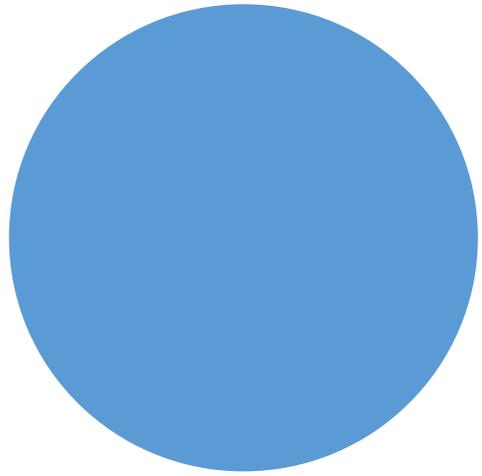
# THANKS

Our thanks are also due to Messrs. Kumar, U. Shekhar, Adarsh Nayyar and G. Ramakrishnan of Galaxy Surfactants (all from Mumbai), Hema Ganesh of Delhi, Nalini Ramachandra, Rajan Babu of Pune, Bhuvaneswari of Mumbai, Shanthi Balasubramanian and R.P.Krishnamachari (both from Chennai), P.K.A.Narayan, Visakapattinam, R.Balasubramanian, Chennai, R.Seshasayee, Chennai, S.Raman, Shencottai, R.P.Ragavan, A.Balasubramaniam, Rajalakshmi Balasubramaniam, N. Vijayalakshmi, A.N. Nithyakalyani, Sudha Natarajan, (All from Chennai), Y.Balasubramanian, Kothagiri, Mukund Kulkarni, Kolkatta and Rajeev Mecheri, N.Venkatramani, Malathi Ramani, Chennai, Logix Health Solutions (P) Ltd., Bangalore for their financial and other support rendered throughout the year.

Also our thanks to the volunteers, well-wishers, donors, sponsors who stood with us to successfully complete the maiden attempt of organising the International Conference on Early Intervention at Chennai.

# THANKS

We shall be failing in our duty, if we do not thank Handi-Care Int'l, Canada, Grand Challenges Canada, Oracle, USA, Messrs. S.Yegnasubramanian and Kalraman, USA, Digvijay Singh, Sweden, Azim Premji Philanthropic Initiatives, Sitaram Jindal Foundation, Give India, Your Cause, Benevity, Global Giving, Letz Change, Give Now for their support. Our thanks are also due to our Statutory Auditors, Legal Advisors, Consultants & Doctors. Our special thanks to Messrs. G.R.Thangamaligai Jewellers, Chennai, who have been consistently supporting us in bringing out the Annual Report. Last but not the least, our thanks are due to our hard-working staff who continue to put their heart and soul in discharging their duties towards achieving our goal, viz. establishment of the “Valley for the Disabled”. It is with pride we record here that our staff has given superb cooperation in our endeavour to implement various HRD programs and also closely follow the norms set by ISO.



May God Bless us all..

**Thank You**